



**DEPARTMENT OF
SOCIAL DEVELOPMENT**

MEDIA RELEASE

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PROVINCIAL CHILD PROTECTION WEEK ACTIVITIES

Provincial Child Protection Week will this year be celebrated from 25th May 2015 to 31st May 2015 under the theme “Working together to protect children”.

The Department of Social Development introduced Child Protection Week in 1997, in order to raise awareness, as well as to mobilize all the sectors and communities towards the perspective of holistic development and the care and protection of children. Child Protection Week has become an annual campaign to educate and mobilize communities to put children first.

Child Protection Week aims to advocate for children’s rights; to educate and mobilise families and communities about their responsibility towards the protection and care of children; to reduce incidents of child abuse, neglect and exploitation through awareness campaigns and to inform and educate the public on the comprehensive basket of services needed by children in their emotional, cognitive and physical development. Stakeholders will, however, continue to implement programmes and services to children beyond Child Protection Week.

The official launch function of Child Protection Week is scheduled as follows:

Date: Tuesday 26th May 2015
Venue: Vaalwater Dutch Reformed Church (NG Kerk),
Mabatlane (Vaalwater), Modimolle Municipality
Waterberg District
Time: 14:00

On this day, the MEC for Social Development, Mme. Happy Joyce Mashamba will address some 200 learners from pre-school, primary and secondary schools in the municipal area.

The launch will be preceded by a door-to-door campaign on Wednesday 20th May 2015, during which stakeholders including the relevant departments; NPO’s dealing with women, children and families; the municipality and community development workers will be visiting households in 6 wards of the Modimolle Municipality, to source information on child protection issues and the services rendered in this regard.

You are hereby invited to cover the event as scheduled. For more information, please contact Adele van der Linde, Media Liaison Officer.

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